



It's crystal clear why Wesson Oils are better.

Your Patrons Want Good Quality

- When your patrons indulge and order fried foods – they expect and want foods that look and taste delightful.
- Your patrons are not concerned about how much your oil costs or how long it lasts – all they care about is that their food tastes good – like they expected.
- For Operators, it is important to choose a premium frying oil that will consistently deliver the quality fried foods that your patrons expect and demand.

WESSON Smart Choice Cottonseed Canola Oil

The industry pioneer in trans fat-free frying oils offers a solution that delivers value to your patrons and to Operators.

Wesson Smart Choice Cottonseed Canola Oil is non-hydrogenated and made from a blend of cottonseed and canola oil. Cottonseed Oil is America's original vegetable oil and has been used for well over a century because it brings out the natural flavors of the food.

It's important to know about trans fat because there is a direct, proven relationship between diets high in trans fat content and LDL ("bad") cholesterol levels and, therefore, an increased risk of coronary heart disease.

WESSON SMART CHOICE COTTONSEED CANOLA OIL FEATURES:

- Trans Fat Free
- Unique blend of cottonseed oil and canola oil make Smart Choice a more economical choice compared to other Trans Fat Free oils.
- Low flavor reversion which enhances rather than masks the fresh natural flavors of foods.

From the industry pioneer in Trans Fat Free frying oils, comes the latest innovation – new Wesson Bag-In-Box Oils.

KEY ADVANTAGES OF WESSON BAG-IN-BOX OILS

Compared to the traditional 35 lb. Jug-In-Box oils, Bag-In-Box oils offer:

- **Improved Handling** - Four built-in handles allow for even handling, making it easier and safer for employees to lift the boxes and fill the fryers.
- **Easier Pouring** - Exclusive screw cap fitment allows for gravity-fed dispensing, which means no glugging or splashing as fryers are filled.
- **Savings on Disposal** - When broken down for disposal, Bag-In-Box packaging takes up 36% less dumpster space than Jug-In-Box packaging.
- **Environmentally Friendly** - By design, Bag-In-Box packaging uses 66% less plastic than Jug-In-Box packaging, which takes up less space in landfills.
- **Secure Shipping** - Entire oil bag is enclosed during shipping, protecting it from dirt and damage, unlike exposed lid on Jug-In-Box.



NEW
Easier to handle packaging!

| Product Code | Description | Pack Size |
|--------------|---|----------------------|
| 27000 63335 | SMART CHOICE COTTONSEED/CANOLA BLEND (Trans Fat Free) | 1/35 lbs. |
| 27000-63336 | SMART CHOICE COTTONSEED/CANOLA BLEND (Trans Fat Free) | 1/35 lbs. Bag-In-Box |
| 27000 63334 | SMART CHOICE COTTONSEED CANOLA BLEND (Trans Fat Free) | 2/17.5 lbs. |

Click here for more information http://strahanad.com/lw/hw_jump.html